Newcastle Bridges CCG
Social Prescribing Project

Kay Howes/ Sarah Richard
National Endowment for Science, Technology and the Arts - People Powered Health Programme [PPH]

Programme Aims:
Support the design and delivery of innovative services for people living with long term health conditions (LTCs)

Focus on co-production
1 of 6 projects nationally

What/Who is NESTA?
Ensure that we have a single, coherent system for “social prescribing” in the City

**Social Prescribing** is defined as:

Referral to activities that:
- Promote emotional and physical health and wellbeing.
- Are complementary or alternative to prescribed medication and referral to NHS services.

and recognises:

- The person in their social context, not just their condition.
- The importance of non-traditional service provision (NTPs) as complementary to traditionally commissioned services.
Who are we working with?

Steering Group
NESTA
Northumbria University
Newcastle Bridges and TyneHealth CCGs.
City Council
NTW and Newcastle Hospitals Trusts
Voluntary and Community Sector Representative – QOLP
Patient Voice - Launchpad

Workstreams
Newcastle Bridges Practices and CCG/ TyneHealth CCG
City Council
NTW and Newcastle Hospitals Trusts
HAREF, CAOH, Carers Centre, Launchpad, Quality of Life Partnership,
HealthWorks, VOLSAG, so far...........
Northumbria University
Patients and carers are empowered to have choice and control and have better wellbeing and health

To facilitate self-management of condition

To build social capital, social connections and resilience

To deliver tangible results within life of project

To demonstrate the potential to replicate and scale up to a single cohesive approach to social prescribing across the city
Care Planning/Shared Decision Making is the norm.

Patients and healthcare professionals are confident in the use of social prescribing.

Social prescribing is an integral part of care pathways.

A well developed, high quality and safe “social prescribing offer”.

Easily accessible, high quality information for patients and healthcare professionals.

Simple and consistent referral processes.

A clear and transparent commissioning process.
Stakeholder communication and engagement
Clinical engagement and implementation
Patient Empowerment and engagement
Roles and Responsibilities in Social Prescribing
Social Prescribing Pathways and referral service
Development of the supply of social prescribing
Information
Commissioning/Performance management and evaluation
Working with a project cohort

200 patients with the full range of Long Term Conditions [LTC]
Medium to high level of support to engage in Social Prescribing

150 patients: Practice LTC registers
Not adapting effectively to their condition

50 patients: Mental Health service users

Work with 6 practices:

- Understand and test SP pathway[s]
- Capture outcomes of SP
- Capture and share learning
- Work out the support/roles/systems needed
- Identify ways to roll out over City and to a wide range of services.
Over the next few months we’ll want to work with you to explore:

How we can work with you to test out the ideas in the project?

In what ways do you think your organisation can or could contribute to the social prescribing “system”?

What are your issues and concerns?

How does the sector need to change to meet the challenges?

What support is needed?