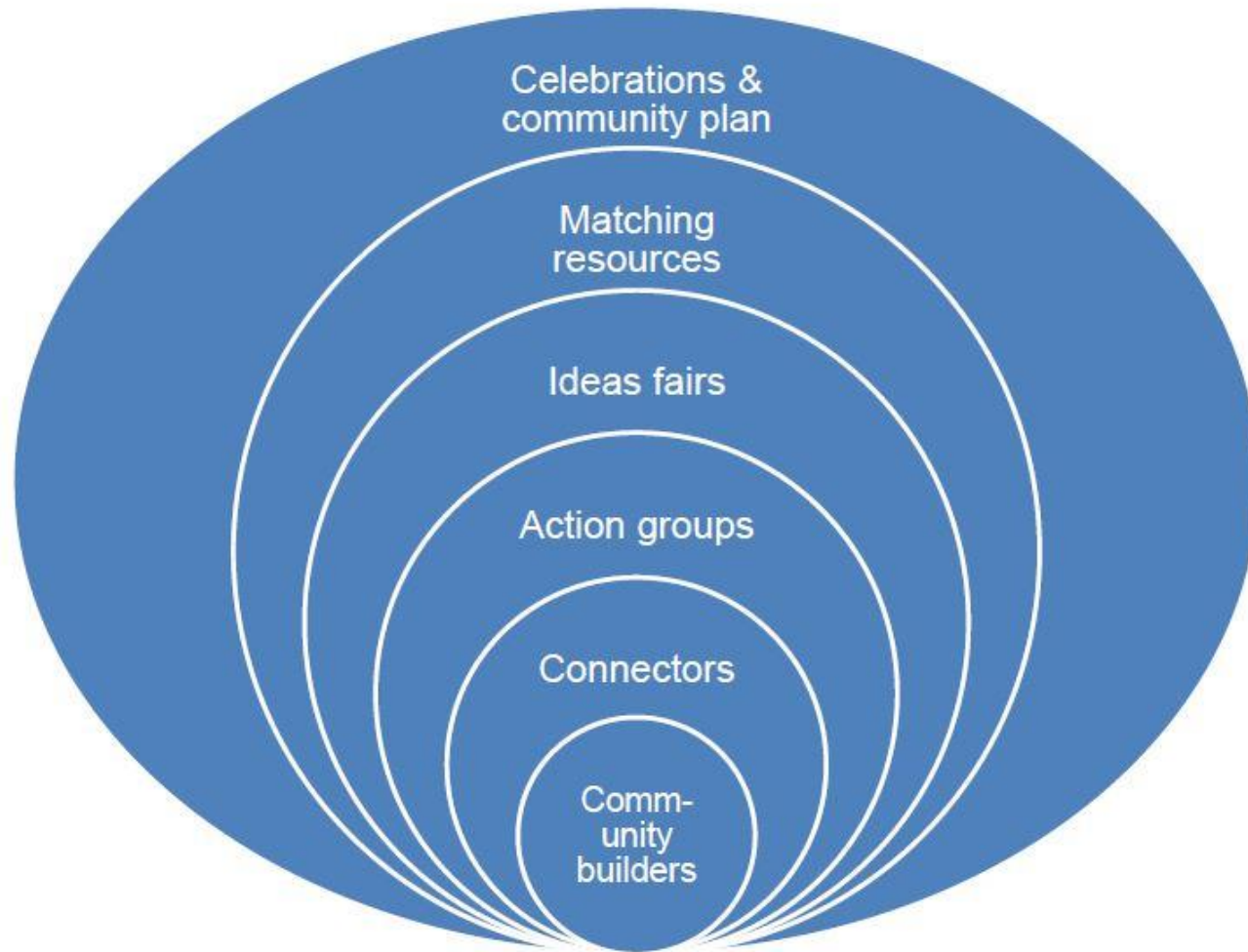


# Asset based community development: are we speaking the same language?

# What is ABCD?

- A community organising model
- An inside-out approach
- A change of focus – on what is strong not what is wrong
- Citizen – led not policy – led
- 6 stepping stones in the methodology
- The number of relationships/connections is seen as a measure of success



# Community development national occupational standards

- Building active and sustainable communities based on social justice and mutual respect
- Changing power structures to remove barriers that prevent people participating in the issues that affect their lives

# Community development national occupational standards

## Values

- Social justice
- Participation
- Equality
- Learning
- Co-operation

# Does this matter



## Capacity and capability

Transforming partnership working for wellbeing and health:  
Our capacity and capability to release the capacity of  
communities to identify and act on issues that impact on  
their own, and others, wellbeing and health

This work involves community development - a long-term process whereby people in the community work together, with facilitation and support of people from organisations, to identify their own assets, create change, exert more influence in the decisions which affect their lives and work to promote health and wellbeing for themselves, the communities in which they live, and the society of which they are a part.

- Asset Based Community Development (ABCD) and geographical approaches to wellbeing and health.
- Coordinated approach to information, advice and social marketing.

*Newcastle Wellbeing for Life Board*

# Are we speaking the same language?

- What are the needs your organisation is seeking to address
- Can you describe what your organisation does in way that fits within the ABCD model
- How would you define 'asset'?
- What value can ABCD bring to your work?