Newcastle CVS gives people who struggle to be heard a voice, supports voluntary, community and social enterprise organisations to be resilient and sustainable and promotes a fairer society by influencing and challenging the debate.

Our established reputation, extensive networks and integrity and strength of approach makes us the go to source in supporting voluntary, community and social enterprise action. We improve the quality of life in Newcastle and Gateshead by supporting the voluntary sector.
Building A Stronger Britain Together (BSBT)

• Home Office Counter-Extremism Strategy
• Partnership between government projects that counter extremism and build stronger communities
• Help groups expand their reach and influence

www.cvsnewcastle.org.uk
supporting voluntary, community and social enterprise action in Newcastle and Gateshead
BSBT Funding & Support

• In-kind support
technical assistance building website

• Grants
targeted funding for projects to provide a positive alternative to extremist voices
NCVS’s Project

- Partnership with local VCS
- Communities become more resilient
- Confidently challenge extremist language, behaviour and attitudes
- Build a set of resources for staff and volunteers
Three phases

- Qualitative Research
- Building website and creating content
- Launch and engagement campaign
Qualitative Research

• To identify levels of (right wing) extremist behaviour directly encountered by VCS staff
• NOT seeking narratives of ‘victims’
• Capture anecdotal evidence of increased community tensions
Research methodology

• Purposive sampling of four locations
• Two each in Gateshead and Newcastle
  Benwell/Elswick
  Gosforth
  Deckham
  Chopwell/Blackhall Mill
Data collection

• Approx 25 individual interviews
• 3 focus groups
• 12 organisations

• To follow:
  – Staff working with adults with learning difficulties
Range of Responses

- Rejected the question
- No issue
- Probably
- Maybe, currently or in the future
- Yes; not emerging, already here
Key themes

• Almost all identified relevant experiences
• Most respondents framed discussion around race and racism
• No spontaneous discussion of disability issues
• Little reference to LGBT issues
Key issues

• Few direct experiences of active involvement in far-right groups
• Lack of knowledge of referring/reporting
• Common experiences of ‘platform’ views
• General sense of increased levels of ‘prejudicial views’
• Attitudes based on partial information
Contextual issues

- Brexit
- Refugee crisis
- Westminster Bridge/Manchester/Borough Market attacks
- Hackney Mosque attack
- Operation Sanctuary
Recurring tropes

• Built environment (inc. rubbish) – blaming new arrivals
• ‘They’ take away our jobs
• Social housing access and support
• Private rented housing
• Welfare benefits and support
• Health service access (and provision)
Shape of the website

Working title – Difficult Conversations

Four main headings
Continuum of severity

Prejudicial fallacies → Hate Speech → Hate Crime → Prevent
Resources

• Prejudicial fallacies
  – Series of ‘crib sheets’ (difficult conversations)
  – Short workshop exercises (for use in existing settings)
  – ‘Fake news’ checker
  – Critical analysis tips

– Pre-testers welcome!
Resources

• Hate Speech and Hate Crime
  Understanding what the difference is
  Confidence in reporting
  Confidence in supporting those affected
  Confidence in challenging attitudes constructively
Resources

• Prevent
  – Understanding of pathways for reporting extremism
  – Confidence in system being supportive and in safeguarding context
  – Understanding of pathways in Gateshead
  – Understanding of pathways in Newcastle (video)
Ya cannit say that, man!

Secure sign-in area for VCS organisations (via NCVS membership)

Sign-up and endorsement of the campaign

Promotional resources for display in venues/website

www.cvsnewcastle.org.uk supporting voluntary, community and social enterprise action in Newcastle and Gateshead
Sign the pledge?

• Do you think there’s any mileage in the concept of a campaign with VCS sign-up

What ‘pledges’ might it cover (top 3?)

Thoughts for an overall feel/tone?
Pick your brains #1

Crib sheets for difficult conversations

What themes/tropes would be useful to cover

Pick your top 5
Pick your brains #2

• Each table has one crib-sheet trope/theme

• What would you include
• What would you exclude
• What would be your overall approach
Milestones

• Full research report - end of October

• Website development begins September

• Aiming for a launch in early February 2018

• Campaign runs 6 to 8 weeks to end March
In short....

“The boiler man and the taxi driver...almost been given a language to turn racist feelings into acceptable views...there was no awkwardness about it...almost saying we were wrong about multi-culturalism...fed by a simplistic ‘Daily Mail’ line.

When you challenge people, they see the logic, but are nervous about what it would mean for them”
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